



## Council Communications Resources

1. Chickasaw Council Weekly Newsletter - All Scouting families, leaders, volunteers and supporters should be receiving the council newsletter, which includes important news, event information and updates on council programs. If you are not receiving this resource, please check your spam/junk folder first and, if found, recategorize these emails as “not spam/junk”; If you don’t find the newsletters in your spam/junk folder, please send a note with your email address to be added to our mailing list to [Jacqueline.gaston@scouting.org](mailto:Jacqueline.gaston@scouting.org).
    - a. <https://scoutingwire.org/>
    - b. <https://blog.scoutingmagazine.org/>
  2. Social Media Accounts. The Chickasaw Council has active social media accounts, which you can easily join by clicking on these pages below. Goal is to expand social media presence by asking people to share social media posts with friends.
    - a. Facebook - <https://www.facebook.com/Chickasawcouncil/>
    - b. Instagram - <https://www.instagram.com/chickasawbsa/>
      - i. Create Instagram Parties for recruitment
    - c. Twitter - <https://twitter.com/chickasawbsa>
    - d. Nextdoor – [www.Nextdoor.com](http://www.Nextdoor.com) (Chickasaw Council, Boy Scouts of America)
    - New Social Media Platforms – targeting new Cub Scouts
      - e. Snapchat – (Chickasawbsa)
      - f. TikTok (Chickasawbsa) – <https://www.tiktok.com/@chickasawbsa>
- \*\*Note: Must be at least 13 years old to post on Council platforms or parental guidance/approval.**
3. Council website. This vital resource has a treasure trove of Chickasaw Council information and Scouting-related links. Go to: <https://www.chickasaw.org> . Create a free account on the top right on the page.
    - a. Local Scouting news media stories. These are usually shared in the weekly newsletters but a comprehensive list of these stories and links can be found at: <https://www.chickasaw.org/press>
    - b. The Chickasaw Council’s official blog: <https://www.chickasaw.org/dyk-blog>
    - c. Chickasaw Alumni groups. These groups include our local alumni affinity groups including NESAs, Order of the Arrow, Kia Kima and Old Kia Kima alumni, Friends of Currier and Friends of Tallaha. <https://www.chickasaw.org/alumni>. You can sign up to receive alumni-org-related communications on this page.
    - d. Make a donation: <https://www.chickasaw.org/donate>

**Note to units and districts:** All of the above materials can be freely used in any district or unit communications to our membership.

For questions, please contact Holly Cooper at [holly.cooper@scouting.org](mailto:holly.cooper@scouting.org)